

## Cardknox Cookies Policy

**Effective Date:** April 1, 2024

### **Introduction**

This Cookie Policy explains how Cardknox Development Incorporated (“**Cardknox**”, “**we**”, “**us**” or “**our**”) uses third-party cookies on our website [www.cardknox.com](http://www.cardknox.com) and related websites (the “**Site**”), and the choices you have.

We use cookies in a number of ways, such as to save your login information so you don't have to re-enter it each time you visit our site, to deliver content specific to your interests and to track the pages you've visited. These cookies allow us to use the information we collect to customize your web experience so that your visit to our Site is as relevant and as valuable to you as possible.

Most browser software can be set up to manage use of cookies. You may modify your browser preference to provide you with choices relating to cookies. You have the choice to accept all cookies, to be notified when a cookie is set or to reject all cookies, except those cookies necessary for the normal operation and functioning of our Site. If you choose to reject cookies, certain of the functions and conveniences of our Site may not work properly, and you may be unable to use services that require registration in order to participate, or you will have to re-register each time you visit our Site. Most browsers offer instructions on how to reset the browser to reject cookies in the "Help" section of the toolbar. Under all circumstances, we will not link non-personal information from cookies to personally identifiable information without your permission.

This Cookie Policy provides you with clear and comprehensive information about the cookies used and the purposes for using cookies. To review the privacy policies that apply to users of the Site, please read our privacy policy available here: [www.cardknox.com/privacy-policy/](http://www.cardknox.com/privacy-policy/).

### **Definition of “Cookies”**

A cookie is a small data file that is sent to your device when you first visit a website. Cookies usually include an identification number that is unique to the device or browser you are using. Such identifiers can help us better understand our users and how they are using the Site. Cookies also enable recognition of a user when they re-visit the Site, keeping their settings and preferences and ability to offer customized features and enhanced Site performance. If you prefer, at any time you can reset your browser, so it refuses all cookies, or notifies you when a cookie is being sent. However, some cookies are essential to enable you to browse the Site and use its features. Without these cookies, the Site would not function properly and you would not be able to use certain features. As such, these cookies are strictly necessary and cannot be disabled.

### **Types of Cookies**

In detail, the cookies present on the Site are as follows:

<b>Cookie Name</b>	<b>Cookie Description</b>	<b>Storage Length</b>	<b>Cookie Category*</b>
viewed_cookie_policy	The GDPR Cookie Consent plugin sets the cookie to store whether or not the user has consented to use cookies. It does not store any personal data.	1 year	Necessary
CookieLawInfoConsent	The GDPR Cookie Consent plugin sets the cookie to store whether or not the user has consented to use cookies. It does not store any personal data.	1 year	Necessary

cookieawinfo-checkbox-necessary	Set by the GDPR Cookie Consent plugin, this cookie records the user consent for the cookies in the “Necessary” category.	1 year	Necessary
cookieawinfo-checkbox-functional	The GDPR Cookie Consent plugin sets the cookie to record the user consent for the cookies in the category “Functional”.	1 year	Necessary
cookieawinfo-checkbox-performance	Set by the GDPR Cookie Consent plugin, this cookie stores the user consent for cookies in the category “Performance”.	1 year	Necessary
cookieawinfo-checkbox-analytics	Set by the GDPR Cookie Consent plugin, this cookie records the user consent for the cookies in the “Analytics” category.	1 year	Necessary
cookieawinfo-checkbox-advertisement	Set by the GDPR Cookie Consent plugin, this cookie records the user consent for the cookies in the “Advertisement” category.	1 year	Necessary
cookieawinfo-checkbox-others	Set by the GDPR Cookie Consent plugin, this cookie stores user consent for cookies in the category “Others”.	1 year	Necessary
wpEmojiSettingsSupports	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user’s browser can display emojis properly.	Session	Necessary
elementor	The website’s WordPress theme uses this cookie. It allows the website owner to implement or change the website’s content in real-time.	Never	Necessary
ep201	This cookie is set by Wufoo for load balancing, site traffic and preventing site abuse.	1 hour	Necessary
PHPSESSID	This cookie is native to PHP applications. The cookie stores and identifies a user’s unique session ID to manage user sessions on the website. The cookie is a session cookie and will be deleted when all the browser windows are closed.	Session	Necessary
JSESSIONID	New Relic uses this cookie to store a session identifier so that New Relic can monitor session counts for an application.	Session	Necessary
__cf_bm	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour	Necessary
lidc	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Functional
UserMatchHistory	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Functional
li_gc	LinkedIn set this cookie for storing visitor’s consent regarding using cookies for non-essential purposes.	6 months	Functional
handL_landing_page	HandL UTM Grabber plugin sets this cookie is used to record the very first page you visited on our site in your browser.	1 month	Advertisement
handL_ip	HandL UTM Grabber plugin sets this cookie to record the web browser’s IP address.	1 month	Advertisement
handL_url	HandL UTM Grabber plugin sets this cookie to form the URL on which we placed the code that generates.	1 month	Advertisement
handL_original_ref	HandL UTM Grabber plugin sets this cookie to record the URL from which you came to our site.	1 month	Advertisement
handL_ref	HandL UTM Grabber plugin sets this cookie to record the URL from which you came to our site.	1 month	Advertisement
li_sugr	LinkedIn sets this cookie to collect user behaviour data to riginal the website and make advertisements on the website more relevant.	3 months	Advertisement
bcookie	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.	1 year	Advertisement
bscookie	LinkedIn sets this cookie to store performed actions on the website.	1 year	Advertisement
utm_medium	This cookie is used to record from where the visitor came to the website riginally. This information is used	Past	Advertisement

	by the website operator to know the efficiency of their marketing.		
fr	Facebook sets this cookie to show relevant advertisements by tracking user behaviour across the web, on sites with Facebook pixel or Facebook social plugin.	3 months	Advertisement
test_cookie	doubleclick.net sets this cookie to determine if the user's browser supports cookies.	15 minutes	Advertisement
YSC	Youtube sets this cookie to track the views of embedded videos on Youtube pages.	Session	Advertisement
VISITOR_INFO1_LIVE	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months	Advertisement
VISITOR_PRIVACY_METADATA	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months	Advertisement
yt-remote-device-id	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Never	Advertisement
yt-remote-connected-devices	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Never	Advertisement
pi_opt_in*	Description is currently not available.	7 days	Analytics
visitor_id*	Pardot sets this cookie to store a unique user ID.	Past	Analytics
visitor_id*-hash	Pardot sets this cookie to store a unique user ID.	Past	Analytics
_gcl_a	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	3 months	Analytics
_ga_*	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to identify unique visitors.	1 year 1 month 4 days	Analytics
AnalyticsSyncHistory	LinkedIn set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month	Analytics
_fbp	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 months	Analytics
utm_source	This cookie is used to record from where the visitor came to the website originally. This information is used by the website operator to know the efficiency of their marketing.	Past	Analytics
utm_term	This cookie is used to record from where the visitor came to the website originally. This information is used by the website operator to know the efficiency of their marketing.	Past	Analytics
utm_content	This cookie is used for storing the session content value if present.	Past	Analytics
utm_campaign	Google Ad Services sets this cookie to store session campaign value if present.	Past	Analytics
pardot	The pardot cookie is set while the visitor is logged in as a Pardot user. The cookie indicates an active session and is not used for tracking.	Past	Analytics
vuid	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos on the website.	1 year 1 month 4 days	Analytics
__wpmc_client	Description is currently not available.	Session	Others
gclid	Used by Google to track conversions.	Past	Others
email	No description available.	Past	Others
username	No description available.	Past	Others

_splunk_rum_sid	Description is currently not available.	15 minutes	Others
_cfuvid	For Cloudflare Load Balancer session affinity	session	Others
TESTCOOKIESENABLED	Description is currently not available.	1 minute	Others

**\*Notes:**

**Other** uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.

**Necessary** cookies are absolutely essential for the website to function properly. These cookies ensure basic functionalities and security features of the website, anonymously.

**Analytical** cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.

**Functional** cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedbacks, and other third-party features.

**Advertisement** cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

**Changing Your Cookie Settings**

We use cookies on this Site to make sure you can use the Site easily and enjoy the Site. Some of these cookies are essential and we can't provide our service without them, but there are others that can be turned off. You have the right to choose whether or not to accept these optional cookies on the landing page on the Site via the banner. Alternatively, you may also remove the cookies by following the instructions of your device preferences, where such settings are usually found in the 'options' or 'preferences' menu of your internet browser. To understand these settings, the following links may be helpful.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

However, please note that if you choose to refuse or disable cookies you may not be able to use the full functionality of our Site and your online experience may be limited.

**Changes to this Cookie Policy**

We will occasionally update this Cookie Policy to reflect changes in our practices and services. When we post changes, we will revise the "Effective Date" at the top of this page. We encourage you to check our Cookies Policy frequently to be informed of how we are committed to protecting your information and providing you with improved content on our Site in order to enhance your experience.

**Cookies that Have Been Set in the Past**

If you have disabled one or more cookies, we will still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

**Contact Us**

If you have any questions or comments regarding our Cookies Policy, please contact us via one of the following methods: (1) Call us toll-free at 844-227-3566; (2) Complete and submit an online form by

visiting our Web site at [www.cardknox.com/personal-data-inquiry-form/](http://www.cardknox.com/personal-data-inquiry-form/); or (3) Send us an email at [legal@cardknox.com](mailto:legal@cardknox.com), and reference DATA Cookies in the subject line.

### **More Information About Cookies**

#### *All About Cookies*

Useful information about cookies can be found at: [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

#### *Internet Advertising Bureau*

A guide to behavioral advertising and online privacy has been produced by the internet advertising industry which can be found at: [www.youronlinechoices.eu](http://www.youronlinechoices.eu).