

Cardknox Cookies Policy

Effective Date: January 1, 2023

Introduction

This Cookie Policy explains how Cardknox Development Incorporated (“**Cardknox**”, “**we**”, “**us**” or “**our**”) uses third-party cookies on our website www.cardknox.com and related websites (the “**Site**”), and the choices you have.

We use cookies in a number of ways, such as to save your login information so you don't have to re-enter it each time you visit our site, to deliver content specific to your interests and to track the pages you've visited. These cookies allow us to use the information we collect to customize your web experience so that your visit to our Site is as relevant and as valuable to you as possible.

Most browser software can be set up to manage use of cookies. You may modify your browser preference to provide you with choices relating to cookies. You have the choice to accept all cookies, to be notified when a cookie is set or to reject all cookies, except those cookies necessary for the normal operation and functioning of our Site. If you choose to reject cookies, certain of the functions and conveniences of our Site may not work properly, and you may be unable to use services that require registration in order to participate, or you will have to re-register each time you visit our Site. Most browsers offer instructions on how to reset the browser to reject cookies in the "Help" section of the toolbar. Under all circumstances, we will not link non-personal information from cookies to personally identifiable information without your permission.

This Cookie Policy provides you with clear and comprehensive information about the cookies used and the purposes for using cookies. To review the privacy policies that apply to users of the Site, please read our privacy policy available here: www.cardknox.com/privacy-policy/.

Definition of “Cookies”

A cookie is a small data file that is sent to your device when you first visit a website. Cookies usually include an identification number that is unique to the device or browser you are using. Such identifiers can help us better understand our users and how they are using the Site. Cookies also enable recognition of a user when they re-visit the Site, keeping their settings and preferences and ability to offer customized features and enhanced Site performance. If you prefer, at any time you can reset your browser, so it refuses all cookies, or notifies you when a cookie is being sent. However, some cookies are essential to enable you to browse the Site and use its features. Without these cookies, the Site would not function properly and you would not be able to use certain features. As such, these cookies are strictly necessary and cannot be disabled.

Types of Cookies

In detail, the cookies present on the Site are as follows:

Technical name	Data Controller/ Provider	Function and purpose	Duration	Type of Cookie (Strictly necessary, performance of functionality)

test_cookie	.doubleclick.net	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes	Advertisement
_fbp	.cardknox.com	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months	Advertisement
fr	.facebook.com	Facebook sets this cookie to show relevant advertisements to users by tracking user behavior across the web, on sites that have Facebook pixel or Facebook social plugin.	3 months	Advertisement
utm_medium	.cardknox.com	This cookie is used to record from where the visitor came to the website originally. This information is used by the website operator to know the efficiency of their marketing.	past	Advertisement
_gcl_au	.cardknox.com	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months	Analytics
_gid	.cardknox.com	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day	Analytics
_gat_gtag_UA_53045244_1	.cardknox.com	Set by Google to distinguish users.	1 minute	Analytics
_ga_L91N7MKDFX	.cardknox.com	This cookie is installed by Google Analytics.	2 years	Analytics
_ga	.cardknox.com	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years	Analytics

visitor_id*	.pardot.com	set by Pardot to store a unique user ID. No personally identifiable information is stored in the cookie, and the visitor remains anonymous until they convert.	10 years	Analytics/Tracking
visitor_id*-hash	.pardot.com	set by Pardot. It is a functional cookie to provide protection against hackers (protection against impersonation)	Persistent	Analytics/Functional
lpv*	pi.pardot.com	To store and count pageviews. Expiration period: 30 minutes, Stored data: anonymous ID	30 minutes	Analytics
visitor_id*	www.cardknox.com	see above	10 years	Analytics
visitor_id*-hash	www.cardknox.com	see above	Persistent	Analytics
utm_source	.cardknox.com	This cookie is used to record from where the visitor came to the website originally. This information is used by the website operator to know the efficiency of their marketing.	past	Analytics
utm_term	.cardknox.com	This cookie is used to record from where the visitor came to the website originally. This information is used by the website operator to know the efficiency of their marketing.	past	Analytics
utm_content	.cardknox.com	This cookie is used for storing the session content value if present.	past	Analytics
utm_campaign	.cardknox.com	Google Ad Services sets this cookie to store session campaign value if present.	past	Analytics
pardot	.pardot.com	The Pardot cookie is set while the visitor is logged in as a Pardot user. The cookie indicates an active session and is not used for tracking.	past	Analytics
handl_landing_page	.cardknox.com	placed by the HandL UTM Grabber plugin	1 month	Functional
handl_ip	.cardknox.com	placed by the HandL UTM Grabber plugin	1 month	Functional
handl_url	.cardknox.com	placed by the HandL UTM Grabber plugin	1 month	Functional

handl_original_ref	.cardknox.com	placed by the HandL UTM Grabber plugin	1 month	Functional
handl_ref	.cardknox.com	placed by the HandL UTM Grabber plugin	1 month	Functional
UserMatchHistory	.linkedin.com	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Functional
lang	.ads.linkedin.com	LinkedIn sets this cookie to remember a user's language setting.	session	Functional
bcookie	.linkedin.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	1 year	Functional
lidc	.linkedin.com	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Functional
lang	.linkedin.com	LinkedIn sets this cookie to remember a user's language setting.	session	Functional
bscookie	.www.linkedin.com	LinkedIn sets this cookie to store performed actions on the website.	1 year	Functional
gclid	.cardknox.com	GCLID Tracking, Google Click Identifier from Google Ads (auto tagging)	past	Functional
email	.cardknox.com	No description available.	past	Functional
username	.cardknox.com	No description available.	past	Functional
AnalyticsSyncHistory	.linkedin.com	Used to store information about the time a sync took place with the lms_analytics cookie	1 month	Other
li_gc	.linkedin.com	Used to store consent of guests regarding the use of cookies for non-essential purposes	5 months 27 days	Other

Changing Your Cookie Settings

We use cookies on this Site to make sure you can use the Site easily and enjoy the Site. Some of these cookies are essential and we can't provide our service without them, but there are others that can be turned off. You have the right to choose whether or not to accept these optional cookies on the landing page on the Site via the banner. Alternatively, you may also remove the cookies by following the instructions of your device preferences, where such settings are usually found in the 'options' or 'preferences' menu of your internet browser. To understand these settings, the following links may be helpful.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

However, please note that if you choose to refuse or disable cookies you may not be able to use the full functionality of our Site and your online experience may be limited.

Changes to this Cookie Policy

We will occasionally update this Cookie Policy to reflect changes in our practices and services. When we post changes, we will revise the "Effective Date" at the top of this page. We encourage you to check our Cookies Policy frequently to be informed of how we are committed to protecting your information and providing you with improved content on our Site in order to enhance your experience.

Cookies that Have Been Set in the Past

If you have disabled one or more cookies, we will still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

Contact Us

If you have any questions or comments regarding our Cookies Policy, please contact us via one of the following methods: (1) Call us toll-free at 844-227-3566; (2) Complete and submit an online form by visiting our Web site at www.cardknox.com/personal-data-inquiry-form/; or (3) Send us an email at legal@cardknox.com, and reference "Cookies" in the subject line.

More Information About Cookies

All About Cookies

Useful information about cookies can be found at: www.aboutcookies.org or www.allaboutcookies.org.

Internet Advertising Bureau

A guide to behavioral advertising and online privacy has been produced by the internet advertising industry which can be found at: www.youronlinechoices.eu.